

PROVEN

IN THE LAB. IN THE GYM. ON THE FIELD OF PLAY.

You know it better than anyone: when it comes to fitness, it's all about results for your club and members. This year at IHRSA, we're excited to introduce innovative fitness solutions that are proven to transform your facility and your members exercise experience. From the multi-media capabilities of Cybex GO to our best-in-class strength training line, the all-new Eagle Series – Cybex is redefining what it means to be the best.

**EXPERIENCE THE ALL-NEW EAGLE.
RESTYLED. REFINED. REIMAGINED.**



The strength training revolution has begun and nowhere is that more evident than with the all-new Cybex Eagle Series. We will be premiering some of the twelve unique pieces that focus on refined movements, restyled aesthetics, and reimagined user features.



**15 min
DEMOS**

**YOUR MEMBERS' FITNESS
GOALS ARE ALWAYS CHANGING**

Challenge them to be the best at every stage of their fitness lives. Stop by our booth to experience the versatility and flexibility of Cybex equipment, discover the science behind it, and see how it can set your facility apart from the rest. Get an intimate look at the all-new Eagle line, revolutionary Arc Trainer, and the award-winning Bravo. Experience how our fitness solutions are designed to meet all your members' needs – from the beginner and deconditioned to intermediate or those seeking advanced training or support through injury rehabilitation and active aging.

15-minute demos begin on the hour starting at noon.

**TECHNOLOGY TO
TRANSFORM THEIR
WORKOUTS** 🎮📺⚙️

Forget everything you know about cardio equipment and remember the one thing that will keep members coming back – Cybex GO. From virtual workout environments to live HD TV and music videos – Cybex GO has features everyone will enjoy and an intuitive, easy-to-use touch screen they'll appreciate.



VISIT CYBEX BOOTH #XXXX

CYBEX®
CYBEXINTL.COM



**CYBEX PRODUCTS
ARE DESIGNED AND
BUILT IN THE USA**



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