



Your insight  
sparked a  
new wave of  
innovation

Please  
join us for  
an exclusive  
VIP tour

## Avoid the crowds and enjoy early access

As an elite customer, you are invited to get an intimate glimpse into breakthrough innovations by joining us for an exclusive VIP tour of the Philips exhibit at RSNA.

### Monday, 2 December 2013

8:30 am  
9:00 am  
9:30 am

### Tuesday, 3 December 2013

8:00 am  
9:00 am  
9:30 am

## RSVP

Register for your VIP tour by contacting your Philips representative or by sending an email to [paula.berzina@philips.com](mailto:paula.berzina@philips.com) or by calling 615 472 2209 before November 11.

**Space is limited,  
so reserve your place today.**

## Be the first to explore game-changing technologies

Philips imaging innovations have been making headlines for the past few years, and you've been right there alongside helping to shape this story. Together, we have made tremendous leaps in imaging and have enhanced radiology's role in all aspects of the patient journey.

This year at RSNA, we're excited to unveil breakthrough products and technologies that are world's first or world's only or just simply worlds ahead of the status quo. You'll see them in a whole new way – with an experience that is designed to maximize your opportunity for discovery in the areas that interest you most.

## We're even more excited to see what you'll accomplish with these innovations.

We understand that no matter how revolutionary or technologically advanced – that without you, these are just machines. It is your patient focus, your diagnostic skills, and your collaboration with colleagues that drives Philips innovation and makes it meaningful in the world.

We look forward to seeing you at RSNA.

# PHILIPS